



PRESS RELEASE

**Talesun unveils Anti-Glare-Technology at Intersolar**  
Insurance Cover a Second Key Theme at the Munich Trade Show

**Munich, 18th June 2013: Talesun Solar, a leading international manufacturer of high-quality solar modules and cells will be at Intersolar 2013, in Munich, Germany. The leading trade show for the photovoltaic industry is taking place between June 19th and June 21st. Talesun Solar will be presenting its new low reflectivity anti-glare modules. The company is also working in cooperation with Allianz Versicherungs AG who will be in hall A1, at stand 270 introducing its exclusive and fully integrated insurance package.**

Talesun is using the show as an opportunity to present new advances in its in-house research and development, which have enabled the company to make significant steps in anti-glare technology. The Talesun modules reflect only a small percentage of sunlight. Thanks to this low reflectivity the potential applications of the modules is significantly increased. Minimal mirroring eliminates the problems associated with the siting of solar module installations close to airports, motorways, and railway lines.

**The second key theme: The Insurance of PV-Installations**

Technology is one core aspect of operating photovoltaic power plants. Together with Allianz Versicherungs AG, Talesun has been working on the second central concern; that of insurance. The two companies have developed an exclusive package for solar installations. Allianz will be presenting the results at Intersolar 2013. The policy offers both operational liability insurance, and cover for losses in yield.

The joint participation at the Munich fair underlines the shift that has seen Talesun expand its core remit from that of pure module manufacturer to one of project developer. The company has a project pipeline to the tune of several hundred megawatts and is aiming to grow this aspect of its operations on a huge scale.

“Our new strategy is proving itself to be particularly well suited to our core strengths. Over the last year we were one of very few solar manufacturers worldwide to generate a profit,” says



Arthur Chien, Vice President at Talesun Solar. "The market conditions have been extremely challenging and we are happy with our performance over the last twelve months. However, we are in a dynamic market and cannot afford to sit back and content ourselves with past achievements. We are intensifying our project business as a means towards securing future success over the long-term. Working in partnership with renowned companies like Allianz Versicherungs AG is proving a great aid in achieving our goals. We are developing ourselves from our base in module manufacture into a provider of total energy solutions. Along with our established excellence in customer service and high product quality, the low-reflectivity modules on show in Munich will provide a central foundation for realizing our long-term strategy."

Talesun's project business has seen its installation of over 500MW of capacity in 2012. More than 120MW of this is on European soil, with 55MW deployed across two large-scale Italian projects. Germany's largest solar park to date, in Neuhardenberg, in the state of Brandenburg, also benefits from 20MW of electricity production from Talesun Solar modules.

#### **About Talesun**

Talesun is an internationally operating premium producer of solar modules and cells for the private and industrial sectors. The company's 210,000m<sup>2</sup>, fully automated production plant in the Chinese province of Jiangsu will reach a production capacity of 2.0 GW by the end of 2013. Talesun has subsidiaries in Hong Kong, Singapore, Munich and San Jose. More information under: [www.talesun-eu.com](http://www.talesun-eu.com).

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