

PRESS RELEASE

## **Talesun Steps-up UK Activities**

Plans for British Solar Module Warehouse plus Participation in Ecobuild, London

**Munich 20. March 2012: Talesun, a leading international manufacturer of high quality solar cells and modules, continues its European market expansion. The company, which entered the German photovoltaic (PV) market as recently as September 2011, is looking to further develop its European activities in the UK. Talesun, a participant at this year's Ecobuild, is planning to open a central depot in Great Britain, with a UK subsidiary also under consideration.**

Despite reductions to the UK feed-in tariffs and the relatively low levels of solar radiation, Talesun sees strong market potential for PV in Great Britain. The company is currently assessing potential warehouse facilities in the country in order to bring their state of the art solar panels closer to UK end-customers. To date, the module manufacturer is using a customs warehouse in the Netherlands to facilitate a rapid pan-European distribution – usual delivery is within 48 hours. While current sales activities are being concentrated in Germany, Talesun has a UK-based team responsible for pushing through rapid expansion plans in the country.

The company's presence at this year's Ecobuild is aimed at broadening UK market awareness. Talesun's product portfolio will be on display at the world's preeminent green building exhibition in London at Stand N4230. A key focus will be the module series TP660 Mono, which exhibits high efficiency rates in low sunlight conditions. In addition, Talesun will be presenting its exceptional service portfolio, which is set to play a pivotal role in the company's plans for the UK market. Ecobuild will offer Talesun the opportunity to meet partners capable of bringing the company's solar modules to a range of sales outlets. The manufacturer's targeted contribution to the UK PV market for 2012 is between 20 and 40 MW.

“One of our key aims is to quickly establish relationships with competent UK partners. These must be service-oriented companies with a proven track record of sincerity and reliability,” says

Joachim Simonis, CEO of Talesun Solar Germany GmbH. "With a strong partner-base we'll be set to play a major role in the UK PV market. We will be opening our second European storage facility in Great Britain, a fact which clearly reflects our commitment to the future of British solar."

#### **About Talesun**

Talesun is an internationally operating premium producer of solar modules and cells for the private and industrial sectors. The company's 200,000m<sup>2</sup>, fully automated production plant in the Chinese province of Jiangsu will reach a production capacity of 2 GW by the end of 2012. Talesun has subsidiaries in Shanghai, Munich and San Jose.

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